



Templeton World Charity Foundation
Director of Global Advocacy and Communications

The Templeton World Charity Foundation (TWCF) seeks to recruit a Director of Global Advocacy and Communications, based in Nassau, Bahamas.

About Templeton World Charity Foundation

Since 1996, Templeton World Charity Foundation has served as a global philanthropic catalyst for discoveries about big questions of the universe in areas at the intersection of science, theology, philosophy, and society. Founded by Sir John Templeton, it fosters ambitious thinking, bold experimentation, and creative communications. Sir John had an expansive view of humanity, one that involved our bodies, minds, spirits - a view of never-ending progress and change.

In line with the vision of Sir John Templeton, TWCF will focus its resources on dimensions of human flourishing that are often neglected. Templeton World Charity Foundation has committed \$60 million to support new scientific research on human flourishing and to translate related discoveries into practical tools. Flourishing is holistic concept. TWCF has detailed a strategic framework for discovery, development, and launch of innovations that enable human flourishing. Over the next five years, the Foundation will support a range of projects across three distinct stages: (1) Discovery, (2) Development, and (3) Launch. The Foundation hopes that this commitment will lead to the development of innovative solutions and the launch of new practices that make a lasting impact on human flourishing.

Discovery: When supporting scientific research, TWCF believes it is important to make sure that it is based on a sound conceptual framework and that key information about the experiments is accessible to anyone who may benefit from it. All projects must adhere to a policy for Open Science which stresses pre-registration of hypotheses, replication, and open access to articles.

Development: Many types of activities fit within the Development stage, including the following:

- Research and practice review, innovation design.
- Iterative prototyping and pilot testing.
- Efficacy trials or other forms of proof-of-concept testing.
- Replication, effectiveness, or scale-up testing in real-world settings.

Launch: This phase focuses on creating resources and platforms to spread awareness of innovations. The academic setting, where many innovations are discovered and tested, does not always provide the best channel for distribution. TWCF will facilitate partnerships with leading organizations across many sectors—such as business, government, NGOs, academia, and the media—for uptake and impact.

TWCF is one of three charitable entities established by Sir John Templeton. The other entities are the John Templeton Foundation and the Templeton Religion Trust. While all three organizations have similar aims, they operate as separate charitable entities.

For more information about Templeton World Charity Foundation and its other active initiatives, visit their website at www.templetonworldcharity.org.

About the Position

Reporting to the President of the TWCF and based in Nassau, Bahamas, the Director of Global Advocacy and Communications will serve as a senior staff member providing tactical and strategic communications support. Overall, the Director will be called on to work with the President, members of the program staff, and selected grantees, providing strategic communication and specially designed outreach activities to facilitate key programmatic outcomes. The Director will have responsibility over the activities in the ‘Launch’ stage of the Foundation’s strategic framework, which will involve the creation of new resources and partnerships to advance impact of key innovations for human flourishing.

The Director will also serve to link TWCF to valuable external resources, maintaining an active line of inquiry with other philanthropic communication programs and with nonprofit, for profit, academic institutions, and other communication innovators that are advancing forward-looking strategic communication programs. The new Director will build on the current portfolio of external resources, include video production, website, social media, advertising, podcast, and blog content and editorial support. Essential communications channels include the TWCF’s website (templetonworldcharity.org), its blog Templeton World, and its award-winning Stories of Impact [video](#) and [podcast](#) series.

While each of these individual communications channels have been impactful, there is a need to integrate disparate efforts into a single defined and centralized pipeline for how content is developed, assigned, and produced. The Director will have primarily responsible for the stewardship of a singular voice for TWCF and will have executive editorial and producer authority.

Specifically, the Director will work on the following broad objectives:

- Lead the Launch stage of the strategic framework, advocating for the increased awareness and use of priority evidenced-based innovations for human flourishing.
- Develop a comprehensive communications program that supports the goals and overall mission of the Foundation, that integrates media and public relations, website and new technology applications, and marketing activities.
- Provide leadership and oversight in writing and editing copy for website content, brochures, press materials, articles for internal and external audiences, op-eds, etc.
- Work with individual initiative leaders to develop strategic communication strategies that advance their program goals and objectives.
- Provide the President, program staff, Board, and other internal stakeholders with communication counsel on a timely basis.

The Director will occupy a unique crosscutting role within the Foundation. As such, this individual will need to bring a blend of tact, diplomatic ability, inspiration, and creativity to the position.

Professional Qualifications and Personal Characteristics

The Director of Global Advocacy and Communications should ideally embody the following professional qualifications and personal attributes:

Professional Qualifications

- A significant level of demonstrated leadership experience in strategic communications, marketing, and brand management of a national or global enterprise.
- Experience and knowledge of using coalitions and multi-faceted strategic campaigns, including advocacy, to achieve critical outcomes.
- Ability to represent an organization before many audiences and in a wide range of situations.
- Background building and working with social media, online platforms for content creation and aggregation.
- Superb writing and editing skills as well as strong interpersonal and professional communication skills.

- Experience in project management, including the development of budgets and work plans, negotiation of media contracts/partnerships, allocation and tracking of expenses, and reporting.
- A bachelor's or advanced degree in a related field of science, technology, or science communication is preferred.
- Experience with communications of scientific and technical details of complex research projects is preferred.
- Ability and willingness to travel internationally, is essential.

Personal Attributes

- Passionate commitment to vision and mission of Sir John Templeton.
- Demonstrated success in collaborative work with both external and internal colleagues.
- Adept interpersonal communications skills including ability to present complex ideas in a compelling manner and an ability to build trust and listen effectively.
- An outstanding relationship builder, with a capacity to establish broad and diverse connections to a global community.

Compensation

Compensation for the Director of Global Advocacy and Communications includes a competitive base salary, an excellent package of health, housing, and relocation benefits and services which enable residence in Nassau, Bahamas.

Qualified candidates should submit a resume and cover letter responding specifically to the experience and qualifications being sought to: Daniel Sherman, President, Explore Company at resumes@explorecompany.com. Refer to TWCF/DGAC in the subject line. No phone inquiries please.

The Templeton World Charity Foundation is an equal opportunity employer and invites individuals who bring a diversity of culture, experience, and ideas to apply.

All correspondence will remain confidential.