



National Museum of Americans in Wartime  
Chief Executive Officer

The National Museum of Americans in Wartime seeks to recruit a dynamic, entrepreneurial Chief Executive Officer.

**About the National Museum of Americans in Wartime**

American history has been written in the lives of ordinary citizens who made extraordinary contributions to our nation. Their sacrifices have helped to preserve our nation's freedoms and transform the world. Their service demonstrates the American values of duty, honor, courage, patriotism and sacrifice. Their compelling stories will serve as the foundation for a Museum experience unlike any other. By telling wartime stories of American men and women in authentic settings, we will honor their service, sacrifice and courage and we will educate and inspire future generations.

The Americans in Wartime Museum is dedicated to telling the remarkable stories of American men and women who served during wartime – in all branches of the military and on the home front, from World War I to the present. This uniquely American museum will bring their stories to life through outdoor and indoor activities, authentic Landscapes of War, operational military vehicles, interactive multimedia programs, living history reenactments, an oral history recording studio, an array of public programs and galleries filled with thousands of artifacts. Visitors to the Museum will truly live the experience.

The Museum's exhibits, including the Landscapes of War, will support the Museum's educational mission and link to appropriate national and state curricula and "standards of learning." Children will have the chance to talk with veterans and immerse themselves in a wartime landscape. Teachers will have curriculum materials and opportunities for field trips in a setting that both educates and engages. The Museum will also emphasize science, technology, engineering and math – or STEM – disciplines by engaging students in real-world applications like bridge building, navigation, communications, robotics, artillery fire, avionics and more. The impact of these lessons will extend far beyond a visit to the Museum.

The National Museum of Americans in Wartime is a 501(c)(3) nonprofit organization. In 2010, the Hylton Foundation donated 70 acres of undeveloped land at the intersection of Dale Boulevard and Interstate 95. The Museum's Board of Trustees and National Campaign Committee are leading the charge to fund, build and open the Americans in Wartime Museum. Members include distinguished men and women, business leaders, decorated veterans, military authors, government officials and historians who have committed their time and resources to create a distinctly American museum.

Phase I has concluded with \$32 million in land, site preparation, and contributions from the Hylton Family, private sector donors, and government agencies including the U.S. Congress, the Commonwealth of Virginia, and Prince William County. The campaign recently launched Phase II— a goal to secure an additional \$25 million to develop entry roads and parking lots, a reception center, two Landscapes of War, vehicle storage and maintenance facilities, and a vehicle demonstration area. The Museum will be outfitted with selected macro-artifacts from Museum Chairman and Founder, Allan Cors' collection of more than one hundred operational military vehicles, as well as additional in-kind donations secured from outside sources.

2.6 million people live within a 25-mile radius of the museum site. The Americans in Wartime Museum will have a unique place in the regional market because it will incorporate all military services, operational military vehicles, full-scale Landscapes of War, battleground and home front themes and living history reenactments. At the same time, the Museum's emphasis on military history, veterans' activities and special events will offer partnership opportunities with other museums like the National Museum of the Marine Corps and the future National Museum of the United States Army.

The Museum has assembled a small team of professional staff who provide administrative, fundraising and financial support. The Museum has completed the preliminary design for the project utilizing Dewberry Engineering and the talents of two leading design and architectural firms---Warehaus (formerly known as LSC Design) and Gallagher & Associates.

For more information about the National Museum of Americans in Wartime, go to <http://www.nmaw.org/>.

### **About the Position**

The Chief Executive Officer (CEO) will report to the Board Chair and serves in a strategic leadership role. He/she will guide, build and implement a national and international strategy to capture investments in the Museum and serve to establish a sustainable operation to guide the National Museum in execution of its mission.

The CEO should bring an engaging capacity and excitement to help achieve the Museum's vision and mission. In addition to providing internal leadership, the CEO will expand the reach and influence of the Museum through interactions with public, private, and philanthropic leaders. The CEO should be an individual who thrives on working with leaders who are passionate about investing in the Museum's mission and vision. A critical priority for the CEO will be to successfully execute a multi-million capital campaign; create a sustainable system for cultivating and securing financial support; and build an enduring organizational enterprise to steward the overall Museum. The CEO should have a proven track record of success leading capital campaigns, working with high net worth individuals, accessing national and regional public funds and possess a demonstrated capacity to build and engage a high powered nonprofit board of volunteer leaders. Ideally, the CEO will be based in the Greater Washington, DC metropolitan region.

Over the next 12-to-24 months, the broad objectives and responsibilities for the CEO, include:

- Review and execute an international and national fundraising campaign to capture Phase II funding (\$25 million) and set in place the activities for Phase III (\$50 million).
- Explore and implement opportunities for creative partnerships and philanthropic investment in all areas of the Museum's work.
- Provide leadership in evolving and implementing the Museum's organizational vision, mission and strategic priorities.
- Support the development of a vibrant future by continuing to cultivate, expand and make the best use of the Museum's board, volunteer leaders, staff and members.
- Attract, retain and manage a team of professional staff who have the capability to fulfill the organization's mission.

### **Professional Qualifications and Personal Attributes**

The Chief Executive Officer should ideally possess the following professional qualifications and personal attributes:

#### Professional Qualifications:

- Demonstrated record of innovative leadership within the nonprofit, philanthropic, private or public sector.
- Experience implementing and successfully concluding a comprehensive fundraising operation which aligns all aspects of revenue development.
- Experience in working and thriving in close partnership with an engaged Board of Directors and Capital Campaign Committee.

- Experience working with complex budgets, possessing sophisticated financial analytical skills and an interest in evaluation and performance measurement metrics.
- Ability to generate and deliver clear and persuasive oral and written communications.
- Demonstrated organizational and leadership skills of teamwork, partnership and collaboration.
- Demonstrated ability to empower, inspire and motivate staff and volunteers.
- An ability to inspire trust, to organize people into teams and to motivate team members to work well together.

#### Personal Attributes

- Passionate commitment to the Museum's mission.
- A personal creativity and strategic vision, coupled with an ability to listen to others and learn from their best ideas.
- Humility and grace, flexibility, an ability to give credit and recognition to others.
- Impeccable integrity, high energy level.
- Stature and confidence to gain the trust and respect of a wide range of audiences and stakeholders.
- Strong work ethic and willingness to travel extensively, often for weekend and evening meetings.

#### **Compensation**

Compensation for the Chief Executive Officer includes a competitive salary, relocation and an excellent package of health and other employee benefits.

#### **How to apply**

Interested candidates should submit a cover letter and resume responding specifically to the experience and qualifications being sought to: Daniel Sherman, President, Explore Company at [resumes@explorecompany.com](mailto:resumes@explorecompany.com). Refer to NMAW/CEO in the subject line. No phone inquiries please.

*All correspondence will remain confidential.*